

Questionnaire: Vidya Sanskar Finishing School

Inputs taken from book: Making Innovation Happen | Author: Michael Morgan

Profit for business is like oxygen for the body. They are not the meaning of life but without them there is no life. However, there is a larger purpose and function of business.

We must do things on purpose!

Students, Staff and Management working aimlessly, work meaninglessly have little or no motivation.

Point is: Better thinking creates better business and better world

What is the purpose of this document?

To guide overall thinking process, implementation policy and supporting and guiding document to direct first step of finishing school project. Innovations could be of small hops, big steps and large jumps.

3M drives innovation with the statement that “Our real business is solving problems”. American Express wants to provide “Heroic Customer Service”. Boeing wants to be “On the leading edge of aeronautics, being pioneers”. Johnson and Johnson exists to “Alleviate pain and suffering”. Disney seeks “Continuous progress through creativity, dreams and imagination” and Sony wants to “Be a pioneer, not by following others but by doing the impossible”.

Company’s *profit* and *money* are not the only reason we all work for, anymore. Everyone needs a reason to get up in the morning, a reason to come to work. Everyone needs to know what the organization is trying to do and why. Purpose can provide that reason. Vague suggestion could be, ‘Helping people build dreams’. Having a clear purpose is critical to success. A clear sense of social and organizational purpose.

What is innovation?

Converting a concept into a good idea, develop, improve and implement it. Three things to juggle in innovation process are:

What is the purpose of finishing school?

What is the common purpose shared by everyone – teachers, students, parents, management and common man? Purpose should be Simple, Memorable, Magic and for everyone. Purpose, Commitment and Support.

What is the measure of your commitment?

How can we show that we are committed to the agreed purpose? What achievements, attributes, behavior, characteristics convey our commitment towards the purpose? For this we need ideas.

Random Thought/Suggestion: Finishing school should be Best Looking School in entire NCR. Best looking by quality of design and ambience.

How will you support the purpose? How do u have to support yr case?

We have modules, qualified people, financial support, infrastructure? What else do we have? Do we have any moral support system to take their daughters and guarantee them they will turn into a finished product? For this we need more ideas.

How can we innovate?

1. **Procedure of Imparting Education?** Are there any new ways for teaching? Example: Can we use technology, internet, telecom, computers as fundamental pillar of curriculum? This will not only save us cost but also speed up learning and give us time for free thinking and discussions
2. **People, Educators:** Different lady achievers, ladies for workshops and seminars, different perspectives will broaden their vision instead of notebook or lecture method. Example CAs to come and tell about taxation, Bank Manager to come and tell about Banking. If possible, all theory literature to be provided in beginning of the course.
3. **Process of learning:** to be strongly supported with real world case studies, discussions and industrial visits. My point is that this programme should not be like a traditional class room school or college.

Self Analysis: Why No.1: Why does Vidya Sanskar Finishing School exist?

It exists to make money and to sell personality development services.

Why No.2: Why?

It wants to make money so it can pay its people. It wants to sell schooling services because they are very good, there is a market need and can make a difference.

Why No.3: Why?

Because Management good experience of this field, they have successfully established institutes and have researched market in this sector. They think western impact is making people want to change their thinking and they way of living

Why No.4: Why?

Because world is changing, today's era is of globalization. Today there is need for woman to be updated, better fitting and is expected to work smartly at home as well as in professional world.

Why No.5: Why?

..... I don't have exact answer at this point of time, but I guess we all collectively are trying to create a better world, through better thinking.... Better thinking of individuals, better thinking of society, better thinking of country to make a better world.

MORE QUESTIONS

How can we make the finishing school more innovative? How can we make the programme more innovative? How can we make the prospectus more innovative? How can we make governing team more innovative? What's so temping about this finishing school? What's lacking in this finishing school? What needs changing in this finishing school to work? How should a successful finishing school look like? What will make it a block buster winning idea? What's a good picture or photograph or symbol for the finishing school idea? What is the strength of this school and what ideas will work for us? What should we more do or continue to do? How can we make people excited about this finishing school? Feedback from parents, young ladies, established schools, employee surveys, market perception

How about, What if Questions:

What if we start taking short term orientation programmes from corporate? Not just for women grooming but also for Managing gender differences, glass ceiling, generational Gap etc?
